

How to Set Up a Team Drive on Roonga for VOAPA's Operation Backpack

You can set up a team drive with your own goals and targets. Go to <https://www.roonga.com/voapaobp>. Then follow these instructions to launch a drive for you and your co-workers, classmates, or friends.

1. Click "Launch new drive" under "Team Drives" on the main drive page:

Operation Backpack®
By: Volunteers of America Pennsylvania | Closes On Aug 10th, 2022

You can make a difference . . .

Children who live in poverty or are homeless face many challenges and tremendous stigmatization. As a result, less than 25 percent graduate from High School. Operation Backpack® helps prepare these children for school by giving them a new backpack filled with grade-specific school supplies. A new fully loaded backpack can make the difference.

Volunteers of America® PENNSYLVANIA

Donate Now

54%

91 Days Left **275** Items still needed

Team Drives

Launch New Drive

2. Register or login by selecting the appropriate option:

To start a team drive, register or log in using one of these options

Brand new to Roonga? Create an account and register your group.

Register

Previously ran a team drive? Log in with your team account.

Login

Have you registered in the past to donate to a drive? Upgrade your individual account to a team account for free.

Upgrade

- If you are brand new to Roonga, click "Register" and complete the team registration form.

- If you have previously run a team drive on Roonga, click “Login” and enter the email address and password of the account you previously created.
 - If you have purchased items from a drive on Roonga but never run a team drive, click the “Upgrade” button.
3. Once you have registered or logged in, click the “Launch new drive” button again.
 4. The team drive setup has two main tabs. For the first section, tell us about your team drive and your group. Give your drive a name that your supporter will recognize. You may insert a logo and a description of your values if you wish. Once you have completed the information below, you will proceed to fill out the drive information.

Team Drive

Select Drive Target

Describe Your Team Drive

Drive Name*

Test Drive 2021


Company/Group Name*

Custom Company, Inc.

Company/Group Description


B


U





Rubik ▾


A ▾


















Team Name*

Custom Company, Inc.

You may choose a team name that is different from your organization name (e.g., "Company ABC's Rock Star Community Service Group")

Logo



- Now, describe your drive by writing a drive description to reflect your goals. For example, you can describe how many children you are hoping to help through your drive. Enter a URL for your drive that is unique and can be sent to your team members and across social media to promote your drive. You can then upload your own photos for your drive, or you can check the box to use the pictures from the main drive. To save your progress, click **"Save and Next"** to continue to define the drive targets.

Drive Description

B

U

Rubik ▾

A ▾

Friendly URL*

www.roonga.com/customcompanydrive

Media*

Upload Photo

Save & Next

6. Lastly, set your goals for your drive. There are 3 options provided:

Team Drive

Select Drive Target

Select*

☒ Set target based on total dollar value

☐ Set target based on total number of items purchased

☐ Select specific items and quantities

1000

No of items

Launch

- The dollar value goal allows you to select a total amount of amount from your entire team – for example, \$1,000 in donations of items purchased.
- The number of items goal allows you to determine a target number of items purchased by your entire group.
- If you have specific items that you want to target, choose the “Select specific items and quantities” option. For example, during the holidays, some groups have chosen gifts for teenagers, or pajamas, or other

Check the type of goal you would like to select and enter your targets. Note, across teams, the pledged quantity can be higher than the quantity needed because some teams may not reach their goals.

7. Launch your drive! Once you click “Launch,” your drive is live on Roonga. You can now share the URL for this page with your team members. Simply email the link and/or share on Facebook, Twitter or other social media.

A few final notes about team drives on Roonga:

- When items are donated, the Number Still Needed is deducted off your team drive, and the main drive.
- If your goal type is based on the number of items or dollar amount, your team can exceed their goal on an item as long as there are still items to donate remaining on the main drive.
- Once an item has been fully donated on the main drive, the item will be greyed out across all team drives to prevent getting too many of that item.
- Currently, there is only one “drive coordinator” for each team drive.

Questions or issues? Email support@roonga.com.

THANK YOU FOR YOUR SUPPORT!